**BULLETIN OF WORLDPRONET NETWORK** 

## GLOBALGONNEGT GLOBALGONNEGT

**HOCII - OCTOBER SERIES** 

RENUE SYSTEMS:

Stay Beyond Clean in the Olympic 2024 in Paris

REPRESENTATIVE OF THE MONTH

ALBERTO RODRIGUEZ

Genuine Intention is one of the keys in business

WAYNERR®: SUSTAINABILITY MATTERS



#### A Message from Our CEO

Welcome to the inaugural edition of World Connect Bulletine! This publication marks the beginning of an exciting journey for all of us at WorldProNet, and I couldn't be prouder of what we're launching today.



In a world that's becoming increasingly interconnected, it's more important than ever to build bridges between professionals, industries, and cultures. World Connect is born from the belief that collaboration, knowledge-sharing, and genuine relationships are the cornerstones of success. Through this magazine, we aim to bring you valuable insights, stories of innovation, and, most importantly, the human elements that drive progress in the business world.

At WorldProNet, our mission has always been simple—connect people and elevate businesses through trust and authenticity. In each story we share and every business we support, we strive to stay true to this vision. I'm excited for the potential of World Connect to reflect these values and become a source of inspiration for entrepreneurs, business leaders, and innovators across the globe.

Thank you for joining us on this journey.

Together, we will continue to grow, learn, and connect. With sincere appreciation,

Eli Markovetski, CEO and Founder of WorldProNet





## Genuine Intention Makes Business Perfect

By: Alberto Rodriguez

In today's competitive business landscape, authenticity has become one of the most vital components for success. Genuine intention, driven by a desire to create value and foster real connections, goes beyond just meeting targets or closing deals. When businesses operate with sincerity, they build trust, which ultimately cultivates long-lasting relationships with clients, employees, and partners.

This trust becomes a solid foundation, enabling companies to thrive even in challenging times, as stakeholders can see the deeper purpose behind every decision.

I still remember meeting Eli at Expo West when Lentini Pizza and Miracle Noodle were showcasing their exciting new product collaboration. That moment changed everything for me.

However, one thing has remained constant: my commitment to authenticity. No matter the challenge, my goal is always to truly understand the challenges of business owners face and come up with out-of-the-box solutions that make their life easier. Staving true to this has been key in building strong, lasting relationships in the ever-evolving business world.



## SUCCESS DEALS \*\*SPOTLIGHT\*\*

50 years old Spead Manufacturer meets 60 years old family-owned distributor

Anvey Zion, a leader in premium food spreads, is expanding into the UK through an exclusive with Caledonian partnership facilitated Supply, WorldProNet. This collaboration allows Anvey Zion to bring its high-quality, artisanal spreads to UK food lovers, with the support of Caledonian Supply's logistics network and WorldProNet's global connections. UK consumers can now enjoy Anvey all-natural, flavorful Zion's crafted spreads, with commitment to exceptional taste and quality.







#### Unique Product from China Touch Israeli Palates



Zarubi introduces a new ready-toeat Sweet Corn Bag, made with 100% pure ingredients, containing no added sugars, salts, or preservatives to Israeli Market. WorldProNet involvement started from fist engagement to the Chinese manufacturer, quality assurance, translation, and all needs until it readily available on shelves.

## SUCCESS DEALS SPOTLIGHT

#### 3 Years of Business, 3 years of Friendship, More Exotic Fruits to Come

Anvey Zion and NaFoods celebrate three successful years of partnership, strengthened by friendship and a commitment to quality.

Facilitated by WorldProNet, this latest deal marks another milestone in their collaboration, ensuring the continued delivery of exotic fruits to global markets. With WPN's strategic involvement, the future promises even more exciting products and innovative growth for all parties.







## Door-Net bring more safety for building owner and its residents

Unlike competitors that offer only a one-year warranty, what sets Door-Net apart from the competition is its warranty and service for life. With Door-Net, you will receive an ongoing service that includes software updates, tenant data updates, and performance reports – all subject to a low monthly fee. Door-Net is installed at 14 HaTikva Street, Beer Sheva, and more buildings to come!





### OLYMPIC CHALLENGES, RENUE SOLUTIONS: A PARIS SUCCESS STORY

Reported by:



Guillaume Bitran Renue Systems of Paris

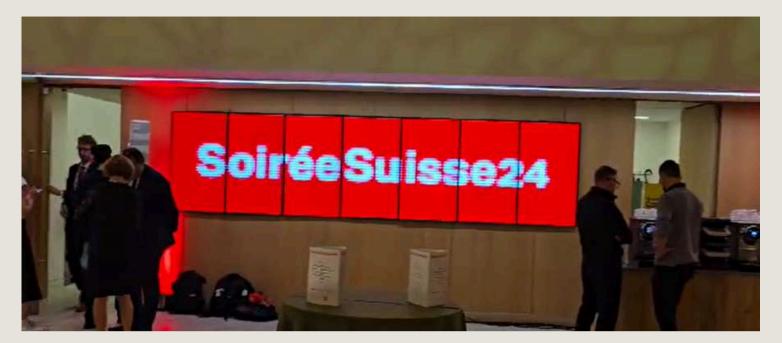
On August 3rd, 2024, during the Olympic Games in Paris, our Renue Paris team received an urgent request to move a vital machine between two hotels just 2 km apart. With no Renue truck available, they rented one locally, only to find that the Olympic Cycling race had blocked every possible route.



Undeterred, the team parked the truck, enjoyed the excitement of the race, and soaked up the Olympic atmosphere. Early the next morning, they successfully delivered the machine, ensuring the job was done on time, without a hitch, and leaving another Renue's customer thrilled!



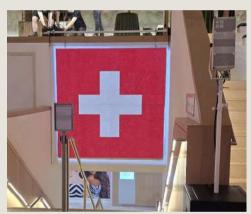




#### Grand Entrance of Swiss Flag using WAYNERR® Sustainable Panel in Soirée suisse in London

At the prestigious Soirée Suisse in London, the Swiss flag made a grand entrance like never before—displayed on the innovative WAYNERR® sustainable panel. This cutting-edge display technology, celebrated for its eco-friendly materials and low carbon footprint, perfectly complemented the evening's celebration of Swiss culture and innovation.

Guests marveled at the stunning visual impact of the flag, highlighting Switzerland's commitment to sustainability and design excellence. The event marked a significant moment in blending tradition with modern, eco-conscious solutions, showcasing the future of responsible innovation in the world of events.



Reported by:



Dr Vladas Snieckus Head of RnD Aconitum Swiss

#### WAYNERR® in ASIA

WAYNERR has partnered with Tattvaya, their official distributor for in India, to drive innovation in sustainable technology. Following successful training for the distributor, the project has moved into the sampling phase, with early results exceeding expectations. Both companies are optimistic about the future as they refine their developments for the Indian market.

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